

The logo for inspirage, featuring the word in a lowercase, sans-serif font with a registered trademark symbol. The background of the slide is a composite image: a green abstract pattern on the left, a blurred escalator on the right, and a white text box in the center.

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The main title of the presentation, displayed in large, bold, uppercase letters. It is contained within a white rectangular box that has a vertical dotted line on its right side. The background of the slide is a composite image: a green abstract pattern on the left, a blurred escalator on the right, and a white text box in the center.

**ORACLE SUPPLY CHAIN
PLANNING CLOUD**

The presenter's name and the date of the presentation, displayed in white text on a dark grey rectangular background. The background of the slide is a composite image: a green abstract pattern on the left, a blurred escalator on the right, and a white text box in the center.

**Glen Campbell – Senior Practice Manager
14th March 2017**

SUPPLY CHAIN PLANNING CLOUD SUITE



Unified Data Foundation

Built-in standardization

Social

Mobile

Analytics

Security

Process

SUPPLY CHAIN PLANNING CLOUD



SUPPLY CHAIN PLANNING CLOUD



CUSTOMER-CENTRIC

Sense

- **Improve Demand Visibility**
 - Shipments, Orders, Channel Data, Digital Demand, Social Data, DaaS

Predict

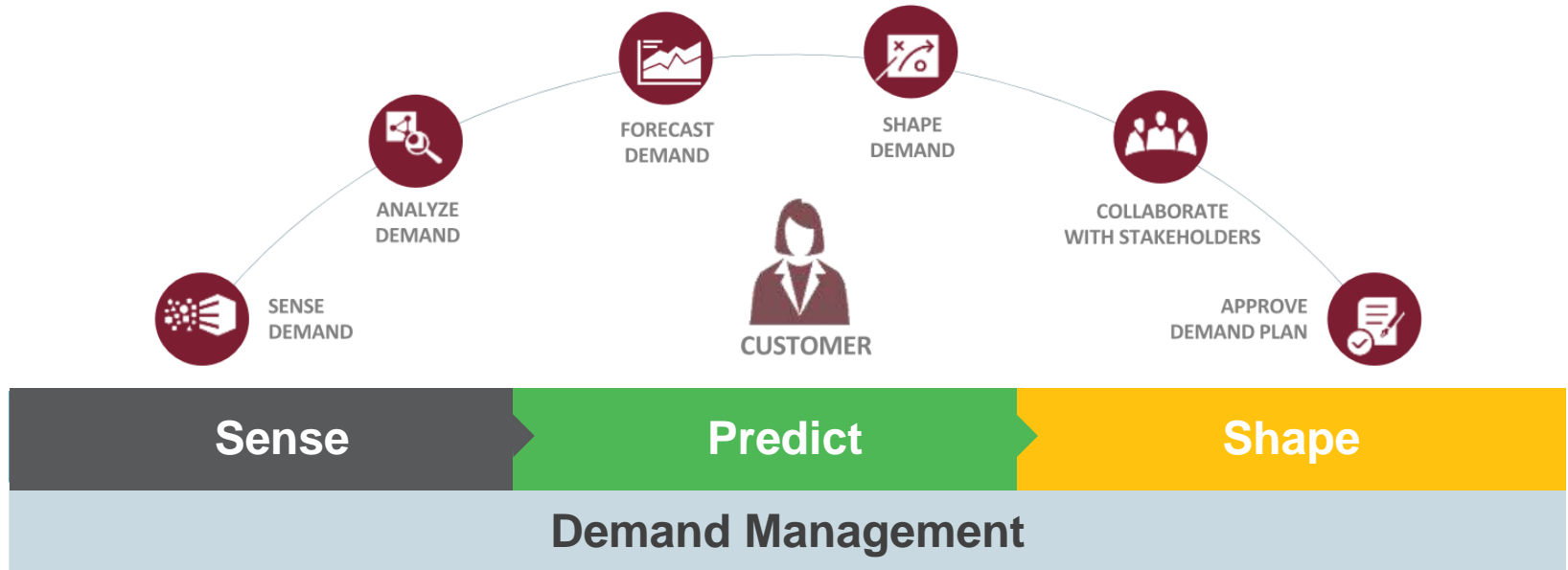
- **Manage Demand Variability**
 - Statistical Forecasting, Causal Analysis, Segmentation, Simulation

Shape

- **Achieve Business Objectives**
 - Social Collaboration, NPI, Analysis

ORACLE DEMAND MANAGEMENT CLOUD

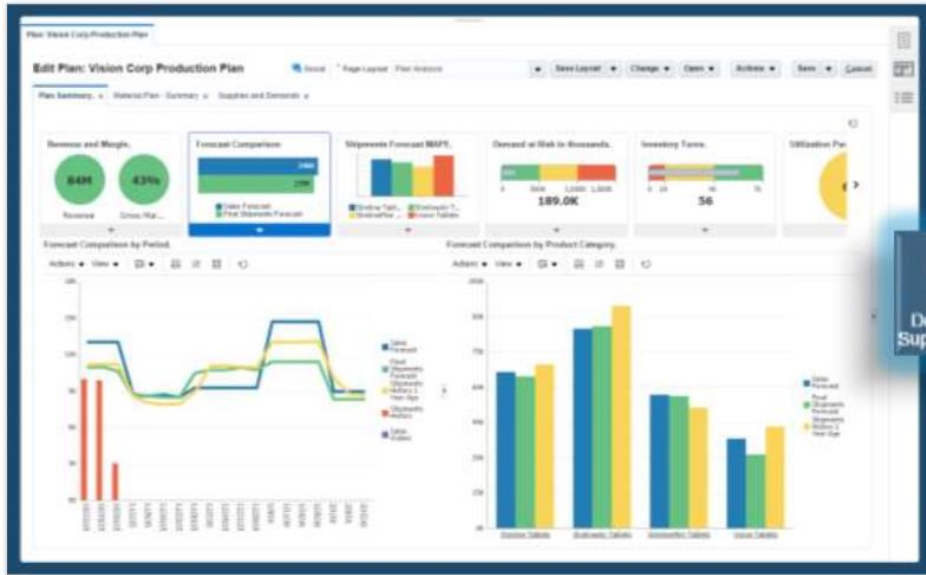
Leverages Demantra IP and modern best practices



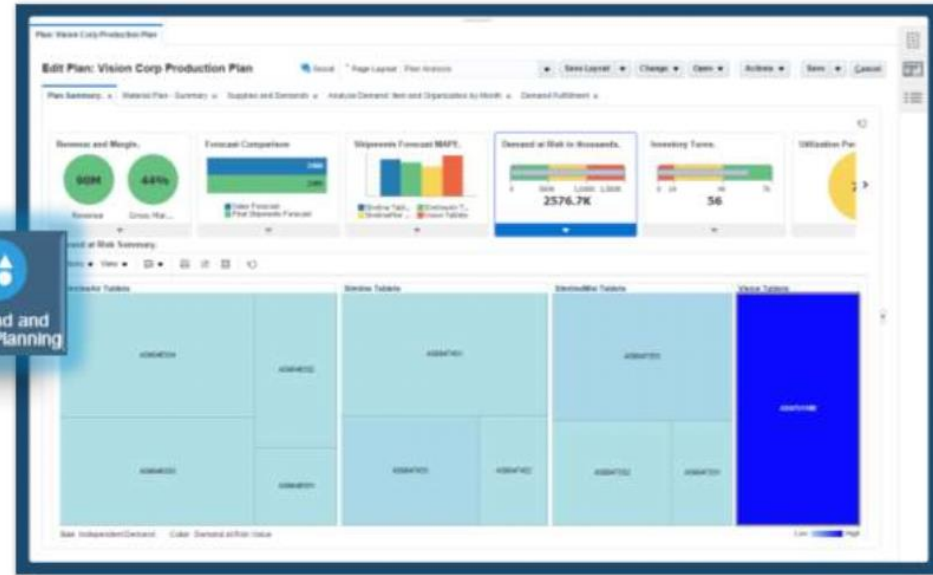
- Respond faster to market
- Improve forecast accuracy
- Reduce inventory investment
- Improve customer service

UNIFIED DEMAND AND SUPPLY PLANNING

Interactively balance demand and supply



Demand and Supply Planning

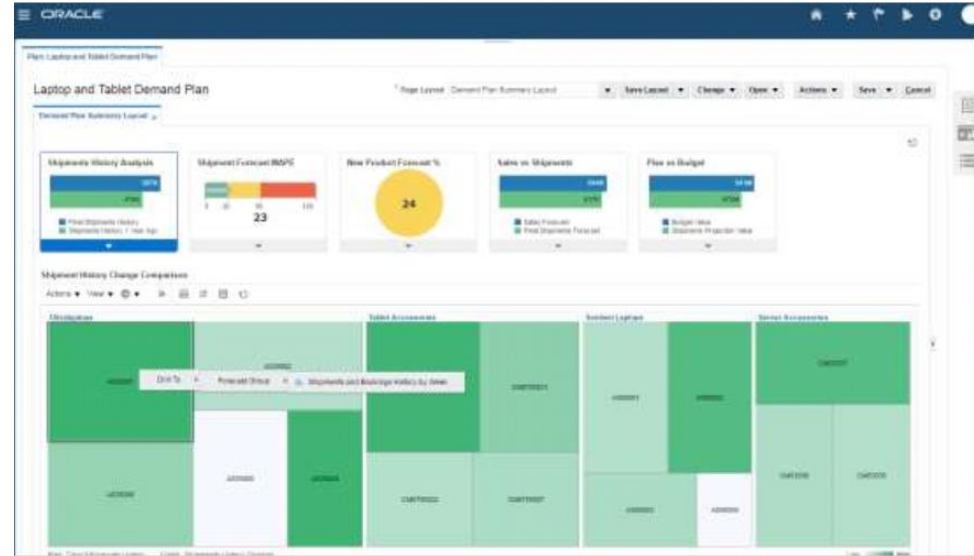


Accurately sense, predict and shape customer demand

Profitably respond to demand and supply changes

SENSE

- Manage multiple demand signals
- Analyse demand signals
- Capture business insights



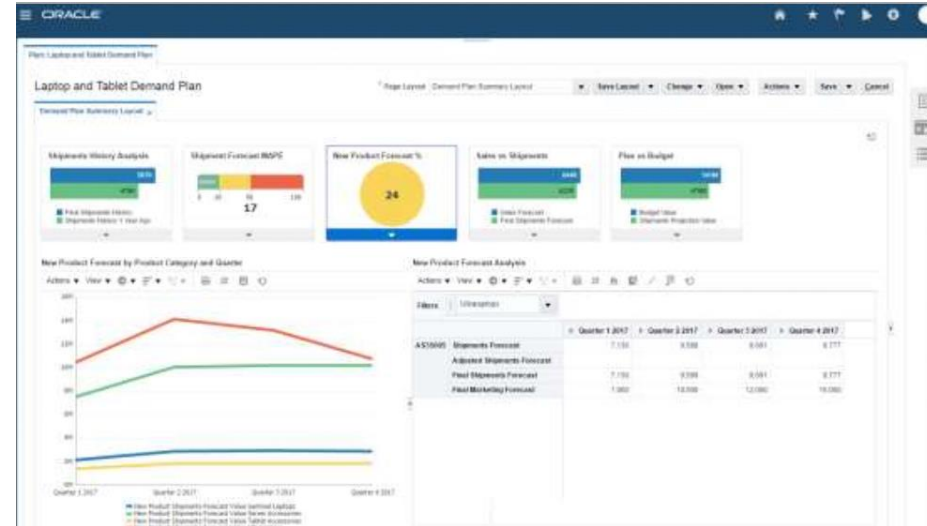
PREDICT

- Generate accurate forecast
- Establish a robust demand plan
- Analyse forecast accuracy



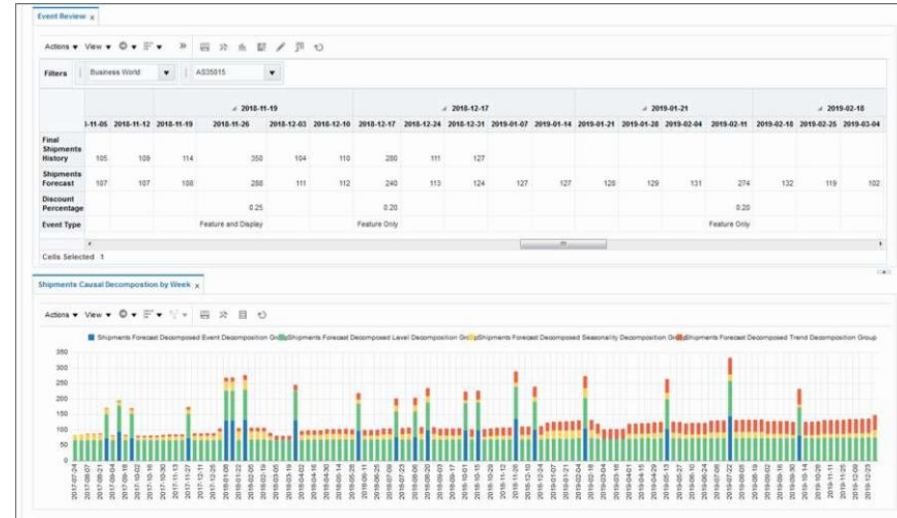
SHAPE

- Forecast new products
- Simulate forecast scenarios
- Synchronize demand plans through collaboration



COMING NEXT

- Event activity modeling and analysis
- Forecast profiles for demand segments
- Maintain audit Trail on measure updates



SUPPLY CHAIN PLANNING CLOUD



ORACLE S&OP CLOUD

Consistently and profitably execute strategy with enterprise-wide alignment

Align

- **Align the enterprise**
 - Best practices S&OP process management
 - Enterprise social collaboration
 - Consensus planning

Analyse

- **Make better decisions**
 - Best practices dashboards, layout and KPIs
 - Extensive configurability
 - Evaluation and comparison of new plans

Act

- **Achieve business goals**
 - Rapid in-line simulation
 - Aggregate Planning
 - Linkage with overall business planning

ALIGN

- Best practices S&OP process management
- Harness collective knowledge using social collaboration
- Arrive at a consensus plan



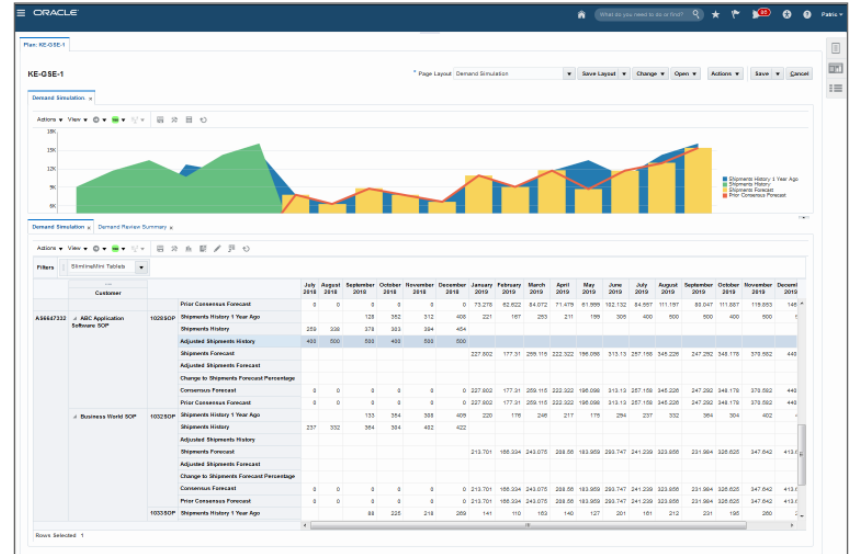
ANALYSE

- Gain better insights with best-practice analyses
- Modify or create new analyses for your unique needs



ACT

- Evaluate alternative plans using rapid in-line simulation
- Plan strategic capacity needs with aggregate planning
- Evaluate impact of new plans to select the best one



SUPPLY CHAIN PLANNING CLOUD



SUPPLY PLANNING CLOUD

Differentiated capabilities to overcome challenges

Plan

- **Improve Service Levels**
 - Balance demand and supply across multiple levels
 - Plan safety stock
 - Plan for multiple fulfilment strategies

Monitor

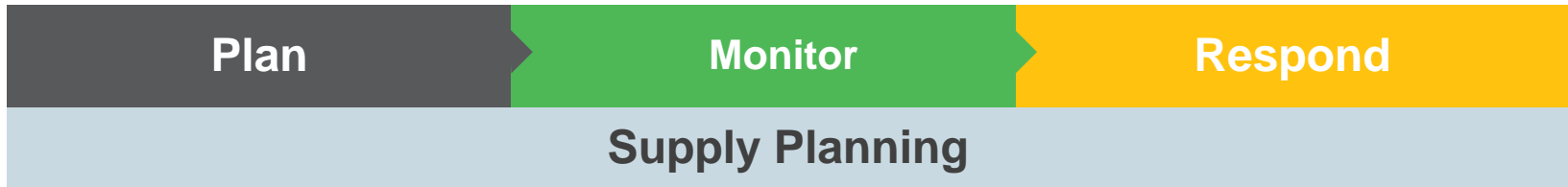
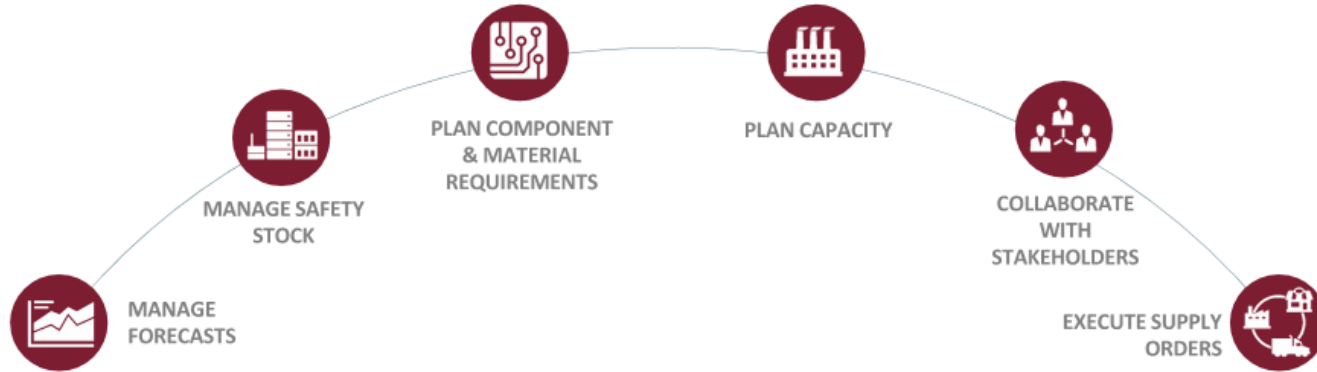
- **Prioritize Problem Areas**
 - Get an “at a glance” summary of the plan health
 - Diagnose root cause for exceptions
 - Analyze plan using meaningful metrics

Respond

- **Make Better Decisions**
 - Make what-if changes to supply chain and evaluate effectiveness
 - Implement changes that have the greatest impact

ORACLE SUPPLY PLANNING CLOUD

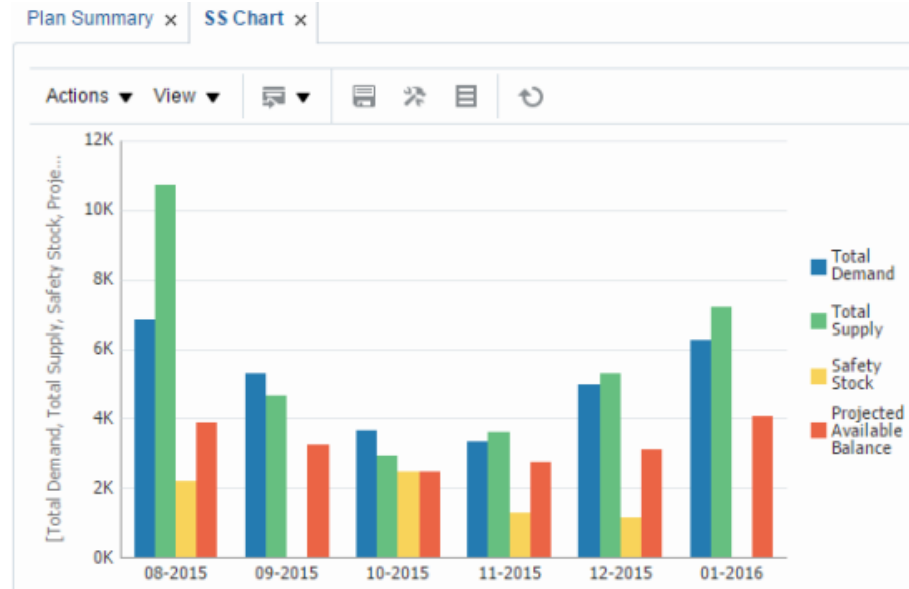
Rapidly Respond to Demand and Supply Changes



- Respond Faster to Changes
- Reduce Inventory Investment
- Improve Customer Service
- Reduce Manual Expedites

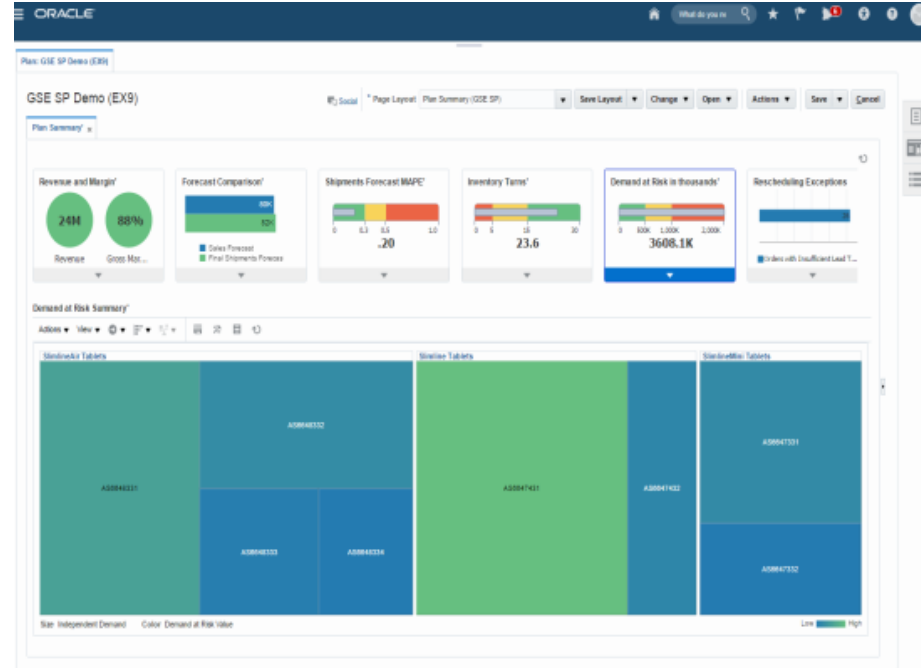
PLAN

- Plan across a multi-tier supply chain in real time
- Balance inventory holding costs and customer service levels
- Improve supply chain flexibility



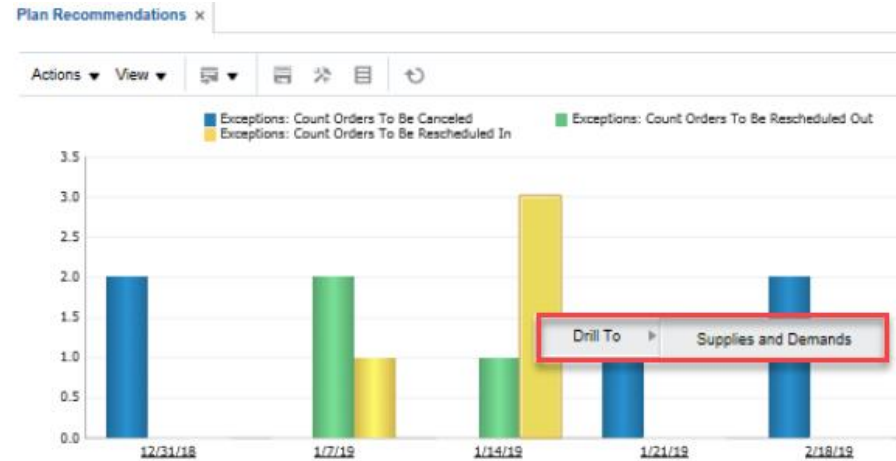
MONITOR

- Analyse overall plan performance
- Identify and prioritise issues
- Diagnose root cause
- Improve planner productivity with configurable analytics
- Provide cross-enterprise visibility into the plan



RESPOND

- Evaluate Solutions to Critical Problems
- Instant Plan Execution





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